

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Randy B. Reynolds

Docket: 7655.C4

Serial No.:

Art Unit:

Filed: 19 September 2003
(By Express Mail)

Examiner:

A continuation of United States Patent
Application Serial No. 10/308,594

Which was filed: 03 December 2002

For: POINT-OF-PURCHASE
ADVERTISING BY A
CANTILEVERED DISPLAY
MECHANISM AND RELATED
METHODS

PRELIMINARY AMENDMENT

Mail Stop – New Appl. – Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Preliminary to examination, please amend the above-identified continuation application as follows:

IN THE SPECIFICATION:

Page 1, between lines 2 and 3, please add the following paragraph:

-- CONTINUITY

-- This application is a continuation of co-pending U.S. Patent Application Serial No. 10/308,594, filed 03 December 2002, which is a continuation of U.S. Patent Application Serial No. 09/656,899, filed 7 September 2000, now abandoned, which is a continuation of U.S. Patent Application Serial No. 09/239,918, filed 29 January 1999, now U.S. Patent 6,202,334, and is a continuation-in-part of U.S. Patent Application Serial No. 08/406,752, filed March 6, 1995, now , which is a continuation-in-part of Serial No. 08/058,197, filed May 14, 1993, now abandoned, which is a continuation of Serial No. 07/826,491, filed January 27, 1992, now U.S. 5,233,773, which is a continuation-in-part of Serial No. 07/536,765, filed June 11, 1990, now U.S. 5,111,606. --